A.O.C.S. Commentary

What the A.O.C.S. Means to Me

What does A.O.C.S. mean to me? According to our constitution, the purpose of the Society is outlined in Article II, and that is indicative of the combination of words as they are understood today. "It shall be the purpose of the American Oil Chemists' Society to encourage the advancement of the chemistry and technology of oils, fats, waxes, their constituents and compounds, and all allied and associated products; to promote research in these fields; to bring about standardization of analytical equipment, materials, and



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bring about standardization of analytical equipment, materials, and methods; to improve the qualifications and usefulness of oil chemists and technologists through high standards of professional ethics, education, and attainment, and by its meetings, discussions, analytical methods, and publications to increase and diffuse chemical technical knowledge. The broad objects are to assist professionally and culturally the members of this Society, to develop industry and technology in these fields, and to add to the prosperity and welfare of the nation."

To many of us the initials A.O.C.S. mean a great deal more than just an abbreviation of the Society's name. It goes back to "the founding fathers," who saw the need for a society to accomplish the points outlined in our present constitution. We are all indebted to these men, who in 1909 took the initial steps to organize what we now know as the "A.O.C.S." That their ideals and needs were greatly needed by men interested in the technology of oils, fats, and related products is attested to by the growth of the Society and the results accomplished. These results did not just happen but were promulgated by a group of men who had an "ideal" before them, and that was the necessity to meet, work, and exchange information for the common good of the industry they were serving. There was no thought of personal glorification or individual profit. Believing and practicing that "What would

help one, would help all," they placed this ideal above everything else, and the candle they lighted has burned brightly ever since.

There have been many changes since the conception of the Society, but the same philosophy has prevailed throughout all these years. It would be interesting to know how many man-hours of work are represented in the yearly work of the officers, committee chairmen, and members of committees, the results of which are available to the membership, industry, nation, and the rest of the world. One couldn't possibly buy such information from a single source. All such work is done with no thought of personal glory but believing, "What helps one, helps all."

Let us consider one phase, "the development of methods for evaluating the products we sell." In other words, the A.O.C.S. has for many years been called upon by industry to submit methods of analysis that might be used by industry as a method for establishing the value of fat commodities. That they were successful is quite evident by the number of associations that are today operating on a system that protects the producer, buyer, and seller in the commodities in which we are interested. These programs might have left the door open to any one group which had a pecuniary interest in them and might have been a temptation to look only at their "own particular interest." But again the candle of heritage still burns brightly and the old axiom of "What is good for one is good for all" is true.

I have been very fortunate in having the privilege of seeing the Society in operation in its many phases of development, having served on several committees, the work of which resulted in the establishing and improving of trading rules. Agreement was not always reached on the first approach to a problem, but, by cooperative work and development, facts were eventually arrived at to pass on to industry for use in trading.

If you have not done so, I suggest that you read the history of the A.O.C.S., contained in the back pages of your directory, which outlines better than I can the activities "over the years." When reading it, give some thought to the sweat and blood but no tears that went into the culmination of these various activities.

To me, A.O.C.S. means a group of men giving freely of their time and talents, unselfishly working on the philosophy that "what is good for one is good for all," and men who are not interested in personal gain or glorification, who welcome the other man's view-point, who give as well as receive and are fair and honest in their contacts with others. These ideals, I believe, must have permeated the thoughts of our "founding fathers," and I hope they will continue in the future. The semi-annual conventions, aside from the work accomplished, are a means whereby

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—that's what makes the difference

It makes the difference where it counts the most—in sales. For texture can make the housewife reach for one brand rather than another of peanut butter, or cake mix, or margarine, or shortening, or ice cream—or any product where texture depends on how well the fats and non-fats stay together.

We make a texture-improving emulsifier that's like nothing else you can get. It's a monoglyceride with a difference because of the extra step represented by our unique molecular distillation. Our customer gets a product with an exceptionally high mono content. The waste burner gets the catalysts and other substances which would otherwise remain to downgrade taste, odor, and color. This high purity results in more effective emulsification and thereby saves money because so little goes such a long way.

If you make a product that needs a whole-some emulsifier and could benefit from the sales advantage of improved texture, let's get together. Our product is Myverol® Distilled Monoglycerides. The place to write is *Distillation Products Industries,* Rochester 3, N. Y. Sales offices: New York, Chicago and Memphis • W. M. Gillies, Inc., West Coast • Charles Albert Smith Limited, Montreal and Toronto.

distillers of monoglycerides made from natural fats and oils

Also ... vitamin A in bulk for foods and pharmaceuticals



Distillation Products Industries
is a division of Eastman Kodak Company

Names in the News...

Appointments at the A. E. Staley Manufacturing Company, Decatur, Ill., include Nat Kessler, chief chemical engineer; George N. Cornell, director of the newly created operations research department; and Mrs. Crowell O. Dean, librarian in charge of technical information service.

A. M. Altschul and F. G. Dollear, Southern Regional Research Laboratory, New Orleans, were members of a task group on Fat Emulsions for Intravenous Alimentation, under the auspices of the Surgeon General of the U. S. Army, during a meeting in New Orleans recently.

Henry A. Schuette, professor emeritus of the University of Wisconsin and former president of the American Oil Chemists' Society, was the subject of a biographical sketch in a recent issue of the "Badger Chemist."

Joseph W. Tomecko, of Canadian Industries Ltd., Montreal, was installed as the 36th president of the Federation of Paint and Varnish Production Clubs during the Federation's 35th annual meeting in Philadelphia in October. Howard G. Sholl was named president-elect, and Raymond C. Adams treasurer. The newly established Roon Foundation Awards for outstanding technical papers on the protective coatings industry were presented for the first time.

Wilson-Martin, division of Wilson and Company, Philadelphia, has appointed Roger L. Logan as new products development manager, and Norman V. Feldpush as sales manager.

New members of the technical staff at Evans Research and Development Corporation, New York City, are Walter Scharf and Ralph J. Addesso.

Malcolm M. Renfrew, research director at Spencer Kellogg and Sons Inc., Buffalo, N. Y., has been named chairman-elect of the American Chemical Society's Chemical Marketing and Economics Division.

Darling and Company, Chicago, Ill., has announced the appointment of R. P. Trauth as manager of the Chemical Division.

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we may re-establish our warm friendships made through the years. These personal relationships, which we sometimes take for granted, are some of the highlights in our lives. The wives look forward to attendance at the social functions with the warmest anticipation.

As the Society continues to grow in numbers, I hope that the basic ideals that have been in force from our beginning will be continued in the future, and I strongly urge that that those who will guide our activities will ever keep these thoughts in mind.

S. O. Sorensen Mt. Dora, Fla.

Offers Lectures on Food Technology

Lectures conducted by Habil R. Heiss at the Institute of Food Technology and Packing, Munich, Germany, have been published under the title "Grundlagen der Verfahrenstechnik in der Lebensmittel-Industrie." Copies of the publication are available at DM 16 each from Fette-Seifen-Anstrichmittel, Rödingsmarkt 24, Hamburg 11, Germany.